



SPONSORSHIP SOLICITATION SUMMER SALUTE CAR SHOW MAY 26, 2018

All Donations are for the benefit of our Veterans and all net proceeds will go to Veterans Guest House and Honor Flight Nevada.

For over 25 years the **Classic Chevy Club of Reno** www.classicchevyclubreno.com has been making donations annually to charities and worthwhile organizations. This will be the fifth year we have held **Summer Salute**, our benefit car show held on the Saturday of Memorial Day Weekend at Rancho San Rafael Park. The entire net proceeds from the show are donated to the **Veterans Guest House** and **Honor Flight Nevada**. Last year the car show was a huge success with over 600 cars registered and net proceeds of over \$30,000. This event is growing every year and we expect to improve on that number this year and expect nearly 700 cars. It is currently the largest one day car show in Northern Nevada.

The **Veterans Guest House** directly benefits our United States military service veterans and their family members by providing temporary overnight accommodations when receiving treatment at a medical facility in the Reno-Sparks area. There is a small paid staff which operates the House, along with a good base of volunteers. The Veterans Guest House is a Nevada 501(c) 3 non-profit funded completely through private donations. No government funds are received. Visit www.veteransguesthouse.org for more information.

Honor Flight Nevada provides transportation and expenses for our northern Nevada veterans to go to Washington DC to see the War Memorials. This has been an especially gratifying experience for many World War II Veterans and is a way of paying tribute to those who gave so much. Visit www.honorflightnv.org for more information.

The support of the Community has been outstanding with Major Sponsorships from Champion Chevrolet, Summit Racing, Thompson Garage Doors, KKO Radio, Big O Tires, Deals and Wheels, A&W, KRCH Realty and others. So, we hope you can support our efforts. We believe that this event is helping 2 very worthwhile charities and at the same time providing support for our fighting men and women and their families.

If you have questions about how you might support our endeavor or if we can answer any questions please don't hesitate to contact:

Bill King, Sponsorship Chairman, Summer Salute 775-424-3805 cell 847-910-9147
billk@classicchevysplus.com



**SPONSORSHIP REQUEST
SUMMER SALUTE CAR SHOW
MAY 26, 2018**

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MAJOR SPONSOR \$1,500.00 or More

KKOH Radio is a Major Sponsor for the event and provides ongoing announcements in the way of Public Service Announcements (PSAs) and dedicated spots from February 1 up to and including an on site food drive at the event. A minimum of 400 announcements will be made and in most of the announcements the Major Sponsors of the event will be named promoting a community awareness of the sponsors who are supporting our Veterans and the event. Also, Sponsors will be listed on Veterans Guest House website, Honor Flight Nevada Website, KKOH website, and the Classic Chevy Club Web Site with links to the sponsor's website. In addition the major sponsors will be listed on the Event Flyer with over 3000 copies handed out, and over 1,000 copies e-mailed to car enthusiasts. Sponsor's Name and Logo will be listed on the Sponsor Board and announced at trophy presentation time.

SIGNIFICANT SPONSOR \$300.00 or More

Prominent position on Classic Chevy Club website with link to sponsor's website as well as a listing on the Event flyer with over 3000 copies handed out and over 1000 copies e-mailed to car enthusiasts. Sponsor's Name will be listed on 2 trophies and name and logo will be listed on Sponsor board at the event as well as an announcement at trophy presentation time.

TROPHY SPONSOR \$100.00

Name listed on the trophy and Sponsor Board at the event and name mentioned as trophy sponsor at trophy presentation time.

Have questions? Need More Information? Call Bill King 775-424-3805 or cell 847-910-9147 or e-mail billk@classicchevysplus.com

CLASSIC CHEVYS PLUS RENO, NEVADA



YES

**I/WE WOULD LIKE TO SUPPORT OUR VETERANS
BY CONTRIBUTING TO THE:
SUMMER SALUTE CAR SHOW.**

OPTION 1: MAJOR SPONSOR \$1,500.00 OR MORE

OPTION 2: SIGNIFICANT SPONSOR \$300.00 OR MORE

OPTION 3: TROPHY SPONSOR \$100.00 OR MORE

AMOUNT ENCLOSED: _____
Make Check payable to Summer Salute Car Show.

Name: _____

Address: _____

City _____ State: _____ Zip: _____

Phone: _____ Email: _____

**Mail Completed Form and Check to:
Classic Chevys Plus, P.O. Box 12296, Reno, NV 89510**

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